

FATHER DOM'S FUNDRAISING WHOLESALE PRICING

Dry Cookie Mix Pricing (Suggested Retail = \$10 Standard Mixes, \$12 Premium Mixes)

# Bags Sold	Wholesale Price Each (Premium)	Total Profit	Profit Margin	Wholesale Price Each (Standard)	Est Freight**
0-100	\$7.50	\$450.00	38%	\$6.50	\$130
101-250	\$7.25	\$1,187.50	40%	\$6.25	\$130
251-500	\$7.00	\$2,500.00	42%	\$6.00	\$185
501-750	\$6.75	\$3,937.50	44%	\$5.75	\$235
751-1000	\$6.50	\$5,500.00	46%	\$5.50	\$320
1000+	\$6.00	Unlimited	50%	\$5.00	

Frozen Cookie Dough Pricing (Suggested Retail = \$15)

# Buckets Sold	Price Each	Total Profit	Profit Margin	Est Freight**
0-100	\$9.00	\$600.00	40%	\$250
101-250	\$8.00	\$1,750.00	47%	\$330
251-500	\$7.75	\$3,625.00	48%	\$525
501-750	\$7.50	\$5,625.00	50%	\$760
751-1000	\$7.25	\$7,750.00	52%	\$960
1000+	\$7.00	Unlimited	53%	

Candle Pricing (Suggested Retail = \$15)

# Candles Sold	Wholesale Price Each	Total Profit	Profit Margin	Est Freight**
0-100	\$10.00	\$500.00	33%	\$130
101-250	\$9.00	\$1,500.00	40%	\$130
251-500	\$8.50	\$3,250.00	43%	\$185
501-750	\$8.25	\$5,062.50	45%	\$235
751-1000	\$8.00	\$7,000.00	47%	\$320
1000+	\$7.75	Unlimited	48%	

Food Mixes Wholesale Pricing (Suggested Retail = \$15)*

# Boxes Sold	Price Each	Total Sale	Profit	Profit Margin	Est Freight**
0-100	\$10.00	\$1,500.00	\$500.00	33%	\$50
101-250	\$9.50	\$3,750.00	\$1,375.00	37%	\$75
251-500	\$9.00	\$7,500.00	\$3,000.00	40%	\$100
501-750	\$8.75	\$11,250.00	\$4,687.50	40%	\$150
751-1000	\$8.50	\$15,000.00	\$6,500.00	42%	\$175
1000+	\$8.25		Unlimited	43%	

*Cocoa Mix = \$6.00 Wholesale, Pancake Mix = \$5.00 Wholesale, no discounts based on quantities.

**Freight is estimate only, actual costs may vary